

Moving Boundaries and Creating New Standards

Studio Piet Boon is an internationally renowned design studio recognized for its multi-disciplinary design services and remarkable talent. Following their success in BUILD's Interior Design Awards, we profiled the firm and caught up with Piet Boon who provided us with a glimpse into how the team at Studio Piet Boon has the ability to put functionality, aesthetics and individuality into one of a kind design experiences.

Since their inception in 1983, Studio Piet Boon's philosophy has been about creating design for effortless living by uniting functionality, aesthetics and individuality. These core ingredients are what defines the Studio Piet Boon experience.

Formed of seasoned designers, architects and stylists who are committed to delivering beautiful designs on a global scale, Studio Piet Boon's custom and total concept approach combines exterior, interior, styling and product design. Going into further detail, Piet begins by informing us of the exceptional services they deliver to clients and how the team ensures that they achieve their overall mission.

"Here at Studio Piet Boon, we believe that design should be effortless and consider every project to be its own. With each design we focus on our founding principles - marrying functional, timeless design with rich natural materials and, distinctive detail.

"True to our values, we seek out the ultimate match between our beliefs and the wishes of our clients. This leads to a unique set of themes that shape the creative building blocks of our design. Our seasoned designers seamlessly blend heart and mind in every design. Ultimately, we are driven by our wish to positively impact the lives and wellbeing of our clients by passionately crafting everyday spaces and products into balanced and comfortable environments"

Whilst on the topic of approach taken to create such inventive designs, Piet is keen to highlight the initial steps when working on a new project, touching on the core areas the team focus on which enables them to stand out amongst their competitors within the industry.

"Overall, we consider every design as tailor-made and unique. By understanding our clients, their needs, requirements and lifestyles we are able to form the foundation for success. At the beginning, we start with an extensive client intake, considering the family composition, how they spend their time and even their personal tastes. This allows us to harmonize our characteristic signature with the personal wishes of our clients. A harmonious combination of these elements allows us to make key decisions about how a space functions in its surroundings and in the context of its use.

"By specializing in combining exterior and interior, styling and product design, this gives us the unique advantage of being able to take on any or every aspect that a design may entail."

Looking ahead to what the future holds, the team at Studio Piet Boon is working on various projects all over the world and design products for both private as well as commercial clients. Their expertise in residential design has allowed the studio to also enter the world of hospitality, and is currently working on an Andaz hotel in Seoul and a Rosewood hotel on Antigua. They will continue to deliver creative designs which not only meet the requirements set by their clients, but also surpasses all expectations. Creating a finished product which has turned their dream into reality. Ultimately, Studio Piet Boon hope to build on the numerous accomplishments which they have achieved over the years, which includes being recognized in BUILD's Interior Design Awards where they were rightfully awarded the accolade Best in Multi-Disciplinary Design Services.

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